

XXIst

International Conference 2026

Theme:

Geo-Politics: Global
Implications for Business
Sustainability, Technology
and Governance

Date: 30th and 31st January, 2026

Venue: PHDCCI, PHD House, 4/2, August
Kranti Marg, Siri Institutional Area, Block A,
Nipccd Campus, Hauz Khas, New Delhi, Delhi 110016



Conference Convenor:
Dr. Neelam Tandon

Conference Coordinator:
Dr. Anupama Sharma

Conference Coordinator:
Dr. Nupur Rao



About JIMS

Jagannath International Management School, Kalkaji, New Delhi, the flagship institute of the JIMS Group, was founded in 1997 with a clear vision and purpose of grooming world class business leaders to meet the challenges of a rapidly changing business environment. The institute is ably governed by its young and dynamic Chairman, Dr. Amit Gupta who through his visionary leadership has catapulted it to the top league of B-Schools. JIMS' greatest strengths lie in its superior attributes which include expert faculty with relevant industry experience; prestigious International Advisory Board comprising eminent academicians from top foreign and Indian universities; prolific institute-industry interface, foreign university collaborations and an enviable track record of quality placements. The institute is approved by All India Council for Technical Education (AICTE), Ministry of Education, Govt. of India, and has been awarded the international SAQS accreditation and the national NBA accreditation which is recognised by AIU as equivalent to an MBA degree.

Top Awards and Rankings

- **Overall Ranked 10th among Top 50 Business Schools in Times B School Ranking Survey 2025 & 15th in Top 100 Business Schools**
- **Ranked 6th Top Eminent B-School in India by the CSR- Nov 2024**
- **Ranked 3rd Top Eminent B-School in New Delhi by the CSR- Nov 2024**
- **Ranked 13th Best B-School in North India by the Business World.**
- **Overall ranked 84th by Business Today - October 2024**
- **Ranked A+++ by Business India - January, 2024**
- **Ranked 15th Best B-School in North Zone by Times of India**
- **Ranked 37th Best B-School in India - Times of India**
- **Ranked 25th Top B-School among Top 50 B-Schools in India**
- **Times of India (February 27, 2024)**
- **NBA and SAQS Accredited**
- **Awarded by ASSOCHAM for Excellence in Industry-Academia Interface, at its Annual Education Summit**



Themes & Sub-themes

Manuscripts that seek to focus on themes and sub-themes given below are most welcome. Please note that these are only representative. Contributions on related studies within the realms of Economics, Finance, Development Studies, Marketing, Human Resources, Information Technology, Operations & related areas are greatly solicited.

Track 1: Economics & Global Trade

- Geopolitical Shifts and their Macroeconomic Impacts
- Trade Wars, Tariff Barriers, and Global Value Chains
- Economic Nationalism vs. Globalization 2.0
- Regional Trade Agreements and Their Strategic Implications
- Inflation, Currency Volatility, and Policy Responses

Track 2: Finance & Global Capital Flows

- Geopolitics of Global Financial Markets
- Sanctions, Cross-Border Banking, and Capital Mobility
- Sovereign Debt Crises in Emerging Economies
- ESG Investing and Sustainable Finance in a Geopolitical Context
- Role of Digital Currencies, CBDCs, and FinTech in International Finance

Track 3: Development Studies & Sustainability

- Climate Diplomacy and Development Financing
- The Politics of Energy Transition and Green Technologies
- Sustainable Infrastructure and South-South Cooperation
- Geopolitics of Food Security and Resource Distribution
- Inclusive Growth Models in Politically Fragile States

Track 4: Marketing & Global Consumer Dynamics

- Country Branding and Nation-Based Consumer Perceptions
- Cross-Cultural Marketing Strategies in Politically Diverse Regions
- Impact of Trade Disruptions on Global Supply-Driven Marketing
- Ethical Marketing and Corporate Social Responsibility in Conflict Zones
- Digital Marketing Regulations and Geo-Targeting Challenges

Track 5: Human Resources & Global Talent Management

- Managing Multicultural Workforces Amid Political Tensions
- Talent Mobility, Immigration Policies, and Workforce Planning
- HR Strategies for Resilience in Geopolitically Sensitive Operations
- Diversity, Equity, and Inclusion in Global Organizations
- Leadership and Change Management in Crisis Environments

Track 6: Information Technology & Digital Sovereignty

- Techno-Nationalism and Cross-Border Technology Conflicts
- Cybersecurity, Data Privacy, and Global Regulatory Frameworks
- AI Governance and Ethical Tech Deployment in Multinational Firms
- Blockchain Applications in Trade, Governance, and Compliance
- The Geopolitics of 5G, Semiconductors, and Digital Infrastructure

Track 7: Operations & Supply Chain Resilience

- Reconfiguring Global Supply Chains: From Efficiency to Resilience
- Just-in-Time vs. Just-in-Case Models in Turbulent Times
- Risk Mapping and Contingency Planning in Global Operations
- Maritime & Air Route Geopolitics: Chokepoints and Strategic Corridors
- Role of Technology in Building Agile and Secure Supply Chains

Call for Papers:

Original research paper on “Geo-Politics: Global Implications for Business Sustainability, Technology and Governance” is invited for presentations. Intended participants are invited to send their extended abstract/paper on as per the ‘Instruction to Author’ given on the registration form.

Opportunities for Publication

The conference offers two publication opportunities.

1. All the papers accepted for conference presentation having duly completed the registration process will be published in digital/electronic book as ‘Compendium of Papers’ bearing an ISBN.
2. Selected papers emerging out of double-blind review process will be published in the JIMS 8M Journal (WOS and UGC Care listed)

XXIst International Conference

Conference Overview:

In an era marked by unprecedented geopolitical shifts, global businesses are navigating a landscape of volatility, uncertainty, complexity, and ambiguity. Political realignments, trade tensions, climate diplomacy, and technological disruption are reshaping how nations and corporations interact. The interplay between geo-politics, business sustainability, emerging technologies, and governance is no longer peripheral — it is central to corporate survival and global competitiveness.

This International Conference aims to provide a dynamic platform for scholars, industry leaders, policymakers, and students to explore how geopolitical dynamics influence business strategy, innovation, and governance frameworks. It will delve into the opportunities and challenges created by global power transitions, technological advancements, shifting trade policies, and the urgent call for sustainable development.

By fostering interdisciplinary dialogue and cross-border collaboration, the conference will seek actionable insights to build resilient, ethical, and future-ready business ecosystems. As India's role in the global economy continues to strengthen, this platform will also examine the nation's strategic positioning in the context of emerging alliances, regional cooperation, and technology-led growth.

Conference Objectives:

This conference aims to:

Examine Global Geopolitical Shifts and its Impact on Business Sustainability

To analyze the changing dynamics of international relations, trade policies, and power structures, and their direct and indirect impact on long-term corporate resilience.

Understand the Technological Dimension of Geopolitics

To discuss the influence of technology-driven competition, digital sovereignty, and emerging innovations such as AI, blockchain, and cybersecurity on international business operations.

Strengthen Governance and Corporate Diplomacy

To identify strategies for effective governance, ethical leadership, and corporate-state engagement in volatile and uncertain political environments.

Encourage Interdisciplinary Collaboration

To provide a platform for researchers, industry experts, policymakers, and academicians to share insights, case studies, and best practices for navigating geopolitical challenges.

Promote Strategic Foresight and Policy Innovation

To develop forward-looking approaches and scenario planning techniques that prepare businesses for future geopolitical disruptions.

Position India in the Global Geopolitical Context

To highlight India's evolving role in global trade, technology, sustainability, and governance within the emerging world order.

Instructions to Author

Academicians, corporate executives and research scholars are invited to contribute papers on topics related to the theme of the conference.

- The manuscript must focus on a topic related to the theme of the conference.
- The title of the manuscript should be concise, descriptive, unambiguous, accurate and reflect the precise contents of the manuscript. The title of the manuscript must be written in bold capital letters using 14 pt Times New Roman Font and the APA (sixth edition) style of referencing.
- The word limit for abstracts is maximum of 250 words. The abstract should concisely state the purpose of the research, major findings and conclusions.
- All submitted abstracts and full papers must have a title page, discipline, sub theme of paper, name(s) of the author(s), affiliation(s), complete address of all the authors including phone, e-mail address and biographical note(s) (Max 100 words) of the author(s).
- All authors will individually register and will receive an acknowledgement of the full paper, registration form and registration fees by email after receiving the same.
- The certificate shall be issued to the author who presents and registers for the conference.
- All submissions should report original and previously unpublished research results no matter the type of research paper you are presenting
- All papers submitted to the conference will be subjected to blind peer review. The decision of the reviewers is final and binding.
- Full text papers (.docx and .doc) will be accepted by Electronic Submission Form.
- JIMS is not responsible for any claim made in any of the papers accepted for publication in the proceedings.

Paper Submission and Presentation (Registration) Fees:

Research Scholars/Students	INR 1,500/-
Academicians	INR 2,500/-
Corporate Practitioners	INR 3,000/-

Note: The manuscript word limit should not exceed beyond 7,000 words

Details	Dates
Conference Date	30th and 31st January 2026
Extended Abstract Submission	28th November 2025
Acceptance of Final Paper	29th December 2025

Register Here:

<https://forms.gle/FBWotypfSjhtzXoD9>

Scan Here to Pay



www.jagannath.org

Paper Submission e-mail id - conference@jagannath.org



Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

Approved by All India Council for Technical Education (AICTE)
and AIU accredited by NBA